MADE IN ITALY BY MARONI



MADE IN ITALY BY MARONI

The Ark of World Poetry

Long since the declaration of the World Poetry Day on March 21 in 1999 by UNESCO, the international promotion of reading, writing and teaching of poetry have not altered enough the general pattern of the world's affair. Just like the previous millennia, wars, hatreds and aggressions continue finding their hotbed on the darker side of humanity.

To strike an affirmative note: If the triumph of love over people as a metaphor for poetry in the writing of Ovid has any resonance; if the spontaneity and vividness in the expression of love for nature in that of Su Shi could inspire a new awareness towards our environment; if the early poems of Leopardi, shedding much the weight of reality, could evoke distant feelings and could help us to see a more optimistic present; if the creative synthesis of myth, mathematics, religion, amount others, in the imaginative world of Borges could embrace us all together; what is death and immortality in those psalms and riddles of an idiosyncratic Dickinson if they were not about love or the lament for the lack of such...



MADE IN ITALY BY MARONI



MADE IN ITALY BY MARONI

The Ark of World Poetry is a cultural ambassador, being drawn at a gentle pace on lakes and rivers, visiting cities and towns along and bringing together old and young, scholars and students to read, write and learn poetry. The ark preserves a collection of 10,000 volumes of the most representative literary work from the most celebrated poets of all time. The ark represents the latest effort in drawing our attention to the human condition today and the urgency to enact with a positive energy and momentum in building a better future for the next generations. In essence, the ark has its mission to avert war for peace and to cultivate love for mankind.



MADE IN ITALY BY MARONI



The Ark of World Poetry preserves ideas, rejuvenates cultures and perpetuates the interest for the betterment of our own being. Ahead the long voyage and at countless destinations, the ark catalyses and accelerates the sharing and dissemination of creative thinking.

MADE IN ITALY BY MARONI

Perceived as an ideal house for men and an ultimate house for books, the twin-house composition of the ark speaks for the necessary union of life and culture, as they are interconnected with one another.

Inseparable, they exemplify an ideological foundation upon which the healthy growth of consciousness and integrity is nourished. The reflection of the distant landscape, the tranquility of the near water; the eternal light diffusing downward, the luminosity of thoughts elevating us above; it is this reciprocity of outside and inside, wisdom of the past and aspiration of the present that inspires us to look forward to living a future with poise and deportment, with renewed confidence and buoyancy.



MADE IN ITALY BY MARONI

In front of the main entrance of the ark is an extensive bow where outdoor activities and gathering will take place. The ark floats simply, awaiting our faith and willingness to pull its content and meaning forward, and to spread its telling message to every corner and every civilization.

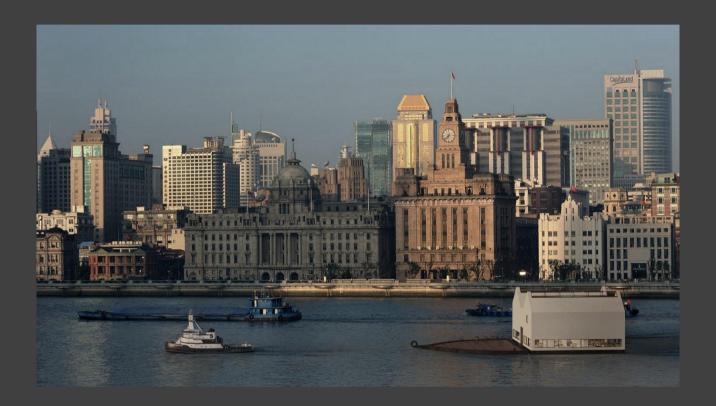


MADE IN ITALY BY MARONI





MADE IN ITALY BY MARONI



Note: It is of special honor that, amid here the architecture and interior of Chi Wing Lo, the furniture and lighting of DIMENSIONE CHI WING LO and those from the 2017 collection share the same vision and spirit the Ark of World Poetry initiates.