

DIMENSIONE CHI WING LO[®]

MADE IN ITALY BY MARONI



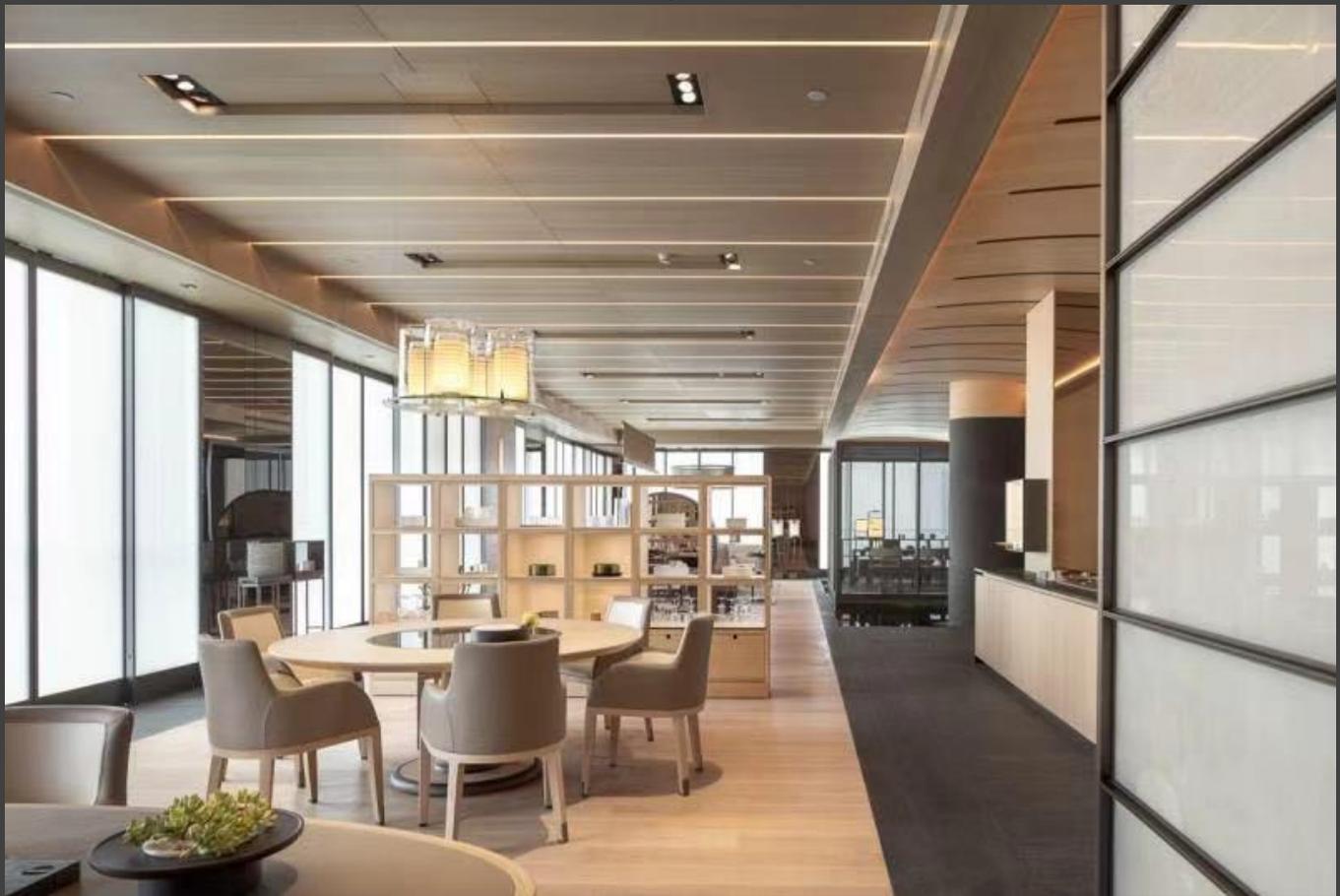
Brand Profile

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Spirit

DIMENSIONE CHI WING LO[®] is a brand of furniture conceived and made in Italy under the close direction of architect Chi Wing Lo. His vigorous pursuits in design, fine craftsmanship and innovative use of materials have set new standard and expectation ; his passion in furniture is a signature which is immediately recognizable.



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The **DIMENSIONE CHI WING LO[®]** furniture are both simple and versatile, humble and full of ingenuity, ample and precious, always infused with a true sense of timelessness. They are long-lasting in design and making, comfortably at home globally across diverse cultural settings and untouched by the ever changing trends of home furnishing today.

Our emergence is inspired by a deep sense of commitment to the best for every product conceived. In the coming years, this collection will continue to grow to include more explorations involving new types of furniture, lighting, and finer objects. Our dream is to create a rich, solid and comprehensive collection of furnishing items which will distinguish themselves in both design and quality, which will project consistently our value and vision of contemporary living for everyone to share.



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Craftsmanship 2.0

Since the founding of the boarding school for nourishing craftsmen at the Benedictine Convent in Meda, Brianza has flourished over the last two centuries from an agricultural livelihood to become a renowned center of Designed and Made in Italy, gathering the most innovative designers and skillful artisans to dedicate themselves to the art and beauty of furniture making.



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It is in this context that our 5000 square meter workshop and more than 50 years of refinement in craftsmanship and technology have provided us the support and resources to grow to become one of the internationally recognized Italian brands.



For us, modern machinery, even if it is becoming more indispensable for every realization, remains to be tools to help us to cut a line straighter, a corner sharper, a surface smoother. They have in many ways inspired design and making, but they do not necessarily guarantee a desirable result despite the wide availability of such tools in every part of the world. Why?

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Precisely, this is where passion, the spirit of pursuing beauty and perfection, comes in to transcend design with innovation and making with a sense of pride. Designed and Made in Italy continue to enjoy an unshakeable recognition throughout the world for decades.

If we were to understand this phenomenal authenticity in simple terms, it is nothing but always that inner quest from every designer and craftsman to strive for something purer and better, directing precious resources to reconcile form and comfort, technology and human instinct, creating new possibilities of opening a cabinet with delight, of forging a joint with durability and grace, of finishing a surface with sensibility and respectfulness to the natural materials we use...



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Rooted in this Italian tradition, **DIMENSIONE CHI WING LO[®]**, through its original design and impeccable craftsmanship, is at the forefront to carry on this mission with rigor and confidence. Our design and making speak for themselves about a creative force that challenges and improves conventional approach, an explorative openness that synthesizes idea and realization with unprecedented result, and above all, a passion that fosters and perpetuates the very essence of Designed and Made in Italy.



YFOS cabinet

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History

Maroni was founded in 1965 in Cabiato, in the most important furniture districts all around the world. Since the beginning, the founder, Mario Maroni, sets an highly skilled factory, where the manufacturing process is strictly controlled and the range of products very wide; in fact, it includes not only furniture, but even components, accessories and decoration elements. Thanks to this variety, Maroni has the possibility to cooperate with some of the most important brands and designer, in Italy and internationally.

The expertise in dealing with natural materials and the know how achieved in more then 50 years join perfectly with the new digital technologies and the extreme attention to the maximum precision and the highest quality.

Maroni and Arch. Chi Wing Lo meet exactly when both of them are looking for new inspirations and for a step forward in their growth; this is the origin of DIMENSIONE CHI WING LO[®].

Thanks to the deep sense of commitment to the best for every product conceived, DIMENSIONE CHI WING LO[®] rank immediately among the most important furniture brands on the market. The spirit of perfection and the drive for every possible refinement are evident in every corner and detail of the furniture.

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DIMENSIONE CHI WING LO[®] includes a rich, solid and comprehensive collection of furnishing items, lighting and accessories; In the coming years will continue to grow to include more explorations involving new types of furniture, which will distinguish themselves in both design and quality.



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Sustainability



DIMENSIONE CHI WING LO has consistently prioritized environmental sustainability and the preservation of the ecosystem essential to our planet's balance. The commitment to utilizing exclusively 100% natural raw materials has been a hallmark of our collection from its inception.

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Wood, in particular, stands out as an exemplary natural material sourced from carefully monitored supply chains. These chains guarantee sustained sustainability through adherence to meticulous and rigorous cutting regulations, with the principal aim of promoting replanting and regrowth.



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This commitment is solidified and formalized by the esteemed and rigorous FSC Certification, emphasizing our continuous dedication in this domain. It underscores the significance that DIMENSIONE CHI WING attributes to these aspects and what we aim to bequeath to future generations.



The techniques employed in crafting the wood are considerate of its inherent nature, emphasizing the distinctiveness of each grain, the structure of every fiber, and the authenticity of each roughness and imperfection.

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In the DIMENSIONE CHI WING LO collection, additional materials also adhere strictly to rigorous sustainability criteria. For instance, the stone is sourced from natural quarries, using traditional techniques for extraction.



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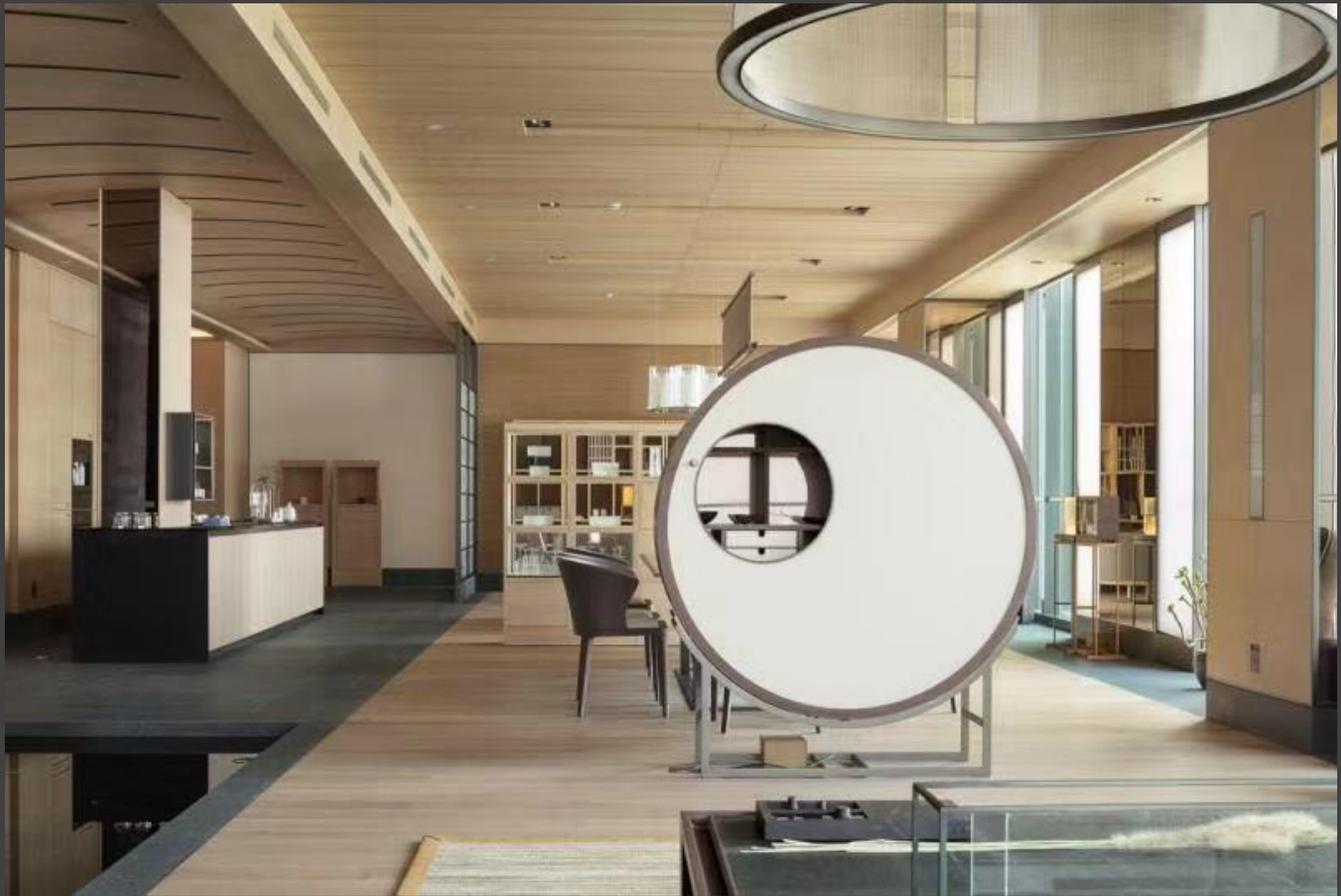
Regarding leather, only entirely natural leathers are utilized, having undergone solely non-polluting treatments. The resulting products authentically capture the scars and imperfections, mirroring the lives of the animals from which they originated. These animals deserve perpetual respect and gratitude from mankind.



All of this translates to the assurance that every endeavor has been and will continue to be extended over time to ensure the preservation, protection, and sustenance of the ecosystem, for both our present well-being and that of future generations.

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